

# MONTHLY NEWSLETTER

## Artificial Insemination: Supporting Fertility and Herd Management

As calving season comes to a close, the focus now turns to getting cows back in calf. This year, farmers are feeling added pressure due to the introduction of the 410-day SSBSS payment, making efficient herd fertility management more important than ever.



Artificial insemination (AI) is becoming an increasingly popular choice to support this goal, with many advantages:

- ◆ Access to superior genetics and sires – AI allows you to select from a wide range of top-quality bulls, helping you improve the genetic potential of your herd.
- ◆ Higher-quality semen – Carefully managed semen handling and storage delivers better conception rates compared to natural service.
- ◆ Greater control over calving spread – Synchronising cows and using AI can tighten up the calving period, making management more efficient and predictable.
- ◆ Improved disease management and biosecurity – AI reduces the risks associated with bringing new bulls onto the farm, helping protect herd health.



There are various synchronisation protocols available to fit different farm setups, but one of the simplest and most effective options for both cycling and non-cycling cows is the CIDR-Sync programme. This helps ensure cows are ready for insemination at the optimum time, maximising the chances of successful conception.

If you have any questions about introducing AI into your breeding programme or would like to arrange AI for your herd, give us a call!



## FREE Worm Egg Counts

*New Tech, Smarter Decisions – Meet Our Micron Kit*

We're excited to introduce our brand new Micron Kit! This cutting-edge technology allows us to rapidly run GI worm and fluke FEC tests, meaning quicker, more accurate results.

With just a simple video taken through the Micron Kit Reader, AI-powered analysis provides fast, consistent, and reliable results - helping us make more informed worming decisions, faster.

As part of our launch, we're offering **free testing** when:

- ✓ We carry out a FEC test
- ✓ Dosing is required
- ✓ The wormer is purchased from Clyde

If **no treatment** is needed or the product is sourced elsewhere, a **standard testing fee** will apply.

Get in touch with the practice to take advantage of this offer and see how our new Micron Kit can improve parasite control on your farm!

## New colostrum products in stock!

We now stock:

- SCCL Colostrum Lamb & Kid®
- SCCL Calf's Choice Total® 100

Available now at Stirling & Lanark reception - leave no newborn behind this lambing and calving season!

